

**BEEM103**  
 UNIVERSITY OF EXETER  
 BUSINESS SCHOOL  
 December 2009  
**OPTIMIZATION TECHNIQUES**  
**FOR ECONOMISTS**

Mock Exam - Solutions (except questions B2, B3)  
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**Part A** (You can gain *no more than 55 marks* on this part.)

**Problem 1** (10 marks) Simplify

$$\frac{x\sqrt{y} - y\sqrt{x}}{x\sqrt{y} + y\sqrt{x}} \quad \frac{\sqrt[3]{a} ((4a)^6)^{\frac{1}{12}} \sqrt[4]{a^3}}{(4a^5)^{\frac{1}{12}} \sqrt{a}}$$

**Solution 1**

$$\begin{aligned} \frac{x\sqrt{y} - y\sqrt{x}}{x\sqrt{y} + y\sqrt{x}} &= \frac{(x\sqrt{y} - y\sqrt{x})(x\sqrt{y} - y\sqrt{x})}{(x\sqrt{y} + y\sqrt{x})(x\sqrt{y} - y\sqrt{x})} = \\ \frac{(x\sqrt{y})^2 - 2(x\sqrt{y})(y\sqrt{x}) + (y\sqrt{x})^2}{(x\sqrt{y})^2 - (y\sqrt{x})^2} &= \frac{x^2y - 2xy\sqrt{x}\sqrt{y} + xy^2}{x^2y - xy^2} = \\ \frac{y - 2\sqrt{xy} + x}{x - y} &= \frac{(\sqrt{x} - \sqrt{y})^2}{x - y} \end{aligned}$$

$$\begin{aligned} \frac{\sqrt[3]{a} ((4a)^6)^{\frac{1}{12}} \sqrt[4]{a^3}}{(4a^5)^{\frac{1}{12}} \sqrt{a}} &= \frac{a^{\frac{1}{3}} (4^6 a^6)^{\frac{1}{12}} a^{\frac{3}{4}}}{(4a^5)^{\frac{1}{12}} a^{\frac{1}{2}}} = \frac{4^{\frac{6}{12}} a^{\frac{1}{3}} a^{\frac{6}{12}} a^{\frac{3}{4}}}{4^{\frac{1}{12}} a^{\frac{5}{12}} a^{\frac{1}{2}}} = \\ 4^{\frac{6}{12} - \frac{1}{12}} a^{\frac{1}{3} + \frac{6}{12} + \frac{3}{4} - \frac{5}{12} - \frac{1}{2}} &= (2^2)^{\frac{5}{12}} a^{\frac{4+1+9-5-6}{12}} = 2^{\frac{5}{6}} a^{\frac{3}{12}} = \sqrt[6]{2^5} \sqrt[4]{a} \end{aligned}$$

**Problem 2** (10 marks) Solve

$$\begin{aligned} \ln x^2 - \ln y^2 &= \ln 25 \\ x - y &= 4 \end{aligned}$$

**Solution 2**

$$\begin{aligned} x^2/y^2 &= 25 \\ x^2 &= 25y^2 \\ (y+4)^2 &= 25y^2 \\ 24y^2 - 8y - 16 &= 0 \\ 3y^2 - y - 2 &= 0 \\ y &= \frac{+1 \pm \sqrt{(-1)^2 + 4 \times 3 \times 2}}{2 \times 3} = \frac{+1 \pm \sqrt{25}}{6} = \frac{+1 \pm 5}{6} \end{aligned}$$

Thus  $y = \frac{6}{6} = 1$  because the solution must be positive since  $\ln y^2$  is in one of the equations and  $y = \frac{1-5}{6}$  is therefore ruled out. Moreover,  $x = 4 + y = 5$ .

**Problem 3** (10 marks) Consider the function

$$y(x) = \frac{1}{1+x^2}$$

i) Calculate and draw a sign diagram for the first derivative. Where is the function increasing or decreasing? Are there any peaks or troughs? Does the function have a (global) maximum. Is the function quasi concave?

ii) Calculate and draw a sign diagram for the second derivative. Where is the function convex or concave. Are there any inflection points?

**Solution 3** We have

$$y'(x) = -(1+x^2)^{-2} \times 2x = -\frac{2x}{(1+x^2)^2}$$

We see that the function has a positive derivative and is hence decreasing until  $x = 0$ . Thereafter the derivative is negative and the function decreasing. In particular, the function is quasi-concave with a global maximum at zero. (Alternative proof: The function  $h(z) = \frac{1}{1-z}$  is strictly increasing for all numbers  $z < 1$  (a convex set or interval!) because  $h'(z) = (1-z)^{-2} > 0$ . The function  $-x^2$  is concave and its monotone transformation  $h(-x^2) = \frac{1}{1+x^2}$  therefore quasi-concave.

The second derivative is

$$y''(x) = -\frac{2(1+x^2)^2 - 2x \times 2(1+x^2)(2x)}{(1+x^2)^4} = -2\frac{(1+x^2) - 4x^2}{(1+x^2)^3} = 2\frac{3x^2 - 1}{(1+x^2)^3}$$

We see that there are inflection points at  $x = \pm \frac{1}{\sqrt{3}}$ . For  $x > \frac{1}{\sqrt{3}}$  or  $x < -\frac{1}{\sqrt{3}}$  the function is convex. For  $-\frac{1}{\sqrt{3}} < x < \frac{1}{\sqrt{3}}$  the function is concave.

**Problem 4** (10 marks) For the function

$$y(x) = \frac{1}{3}x^3 - x$$

find the (global) maxima and minima a) on the interval  $[-2, 0]$  and b) on the interval  $[-2, 2]$ .

**Solution 4**

$$y'(x) = x^2 - 1 = (x+1)(x-1)$$

The function has critical points at  $x = 1$  and at  $x = -1$ . We have  $y(-2) = -\frac{8}{3} + 2 = -\frac{2}{3}$ ,  $y(0) = 0$ ,  $y(-1) = +\frac{2}{3}$ . On this interval the global maximum is at  $x = -1$  and the global minimum at  $x = -2$ . We have  $y(-2) = -\frac{2}{3}$ ,  $y(2) = \frac{2}{3}$ ,  $y(-1) = +\frac{2}{3}$ ,  $y(1) = -\frac{2}{3}$ . On this interval a global maximum is at  $x = 2$  and  $x = -1$  and a global minimum at  $x = -2$  and  $x = 1$ .

**Problem 5** (5 marks) Find the equation of the tangent plane of

$$z(x, y) = x^2y^2$$

at the point  $(x^*, y^*, z^*) = (1, 4, z(1, 4))$ .

**Solution 5**  $z(1, 4) = 16$

$$\frac{\partial z}{\partial x} = 2xy^2, \quad \frac{\partial z}{\partial x}|_{x=1, y=4} = 32$$

$$\frac{\partial z}{\partial y} = 2x^2y, \quad \frac{\partial z}{\partial y}|_{x=1, y=4} = 8$$

$$\begin{aligned} dz &= \frac{\partial z}{\partial x}|_{x=1, y=4} dx + \frac{\partial z}{\partial y}|_{x=1, y=4} dy \\ (z - 16) &= 32(x - 1) + 8(y - 4) \\ z &= 32x + 8y - 48 \end{aligned}$$

**Problem 6** (10 marks) Show for the Cobb-Douglas production function

$$Q = K^{\frac{1}{3}}L^{\frac{1}{4}}$$

that the profit function

$$\Pi(K, L) = PK^{\frac{1}{3}}L^{\frac{1}{4}} - rK - wL$$

of price-taking firm facing the output price  $P = 10$ , the interest rate  $r = 5$  and the wage rate  $w = 2$  has a unique maximum.

**Solution 6** For the concavity of the production function and hence the profit function (why?) see earlier material.

The profit function is

$$\Pi(K, L) = 10K^{\frac{1}{3}}L^{\frac{1}{4}} - 5K - 2L$$

The first order condition for a maximum are

$$\begin{aligned} \frac{\partial \Pi}{\partial K} &= \frac{10}{3}K^{-\frac{2}{3}}L^{\frac{1}{4}} - 5 = 0 \\ \frac{\partial \Pi}{\partial L} &= \frac{10}{4}K^{\frac{1}{3}}L^{-\frac{3}{4}} - 2 = 0 \end{aligned}$$

Putting the prices on the right hand side and dividing we get

$$\begin{aligned} \frac{4}{3} \frac{L}{K} &= \frac{5}{2} \\ L &= \frac{15}{8}K \end{aligned}$$

Substituting this in the first order condition yields

$$\begin{aligned} \frac{10}{3}K^{-\frac{2}{3}}\left(\frac{15}{8}\right)^{\frac{1}{4}}K^{\frac{1}{4}} &= 5 \\ K^{\frac{3-8}{12}} &= K^{-\frac{5}{12}} = 5 \times \frac{3}{10} \times \left(\frac{8}{15}\right)^{\frac{1}{4}} \\ K &= \left(5 \times \frac{3}{10} \times \left(\frac{8}{15}\right)^{\frac{1}{4}}\right)^{-\frac{12}{5}} \approx 0.55104 \\ L &= \frac{15}{8} \left(5 \times \frac{3}{10} \times \left(\frac{8}{15}\right)^{\frac{1}{4}}\right)^{-\frac{12}{5}} \approx 1.0332 \end{aligned}$$

Because the function is concave this is the global maximum.

**Problem 7** (10 marks) Find a solution to the differential equation

$$\frac{dx}{dt} = t^2x^2$$

with  $x(1) = 1/2$ .

**Solution 7**

$$\begin{aligned} x^{-2}dx &= t^2dt \\ \int x^{-2}dx &= \int t^2dt \\ -x^{-1} &= \frac{1}{3}t^3 + c \\ x &= \frac{3}{C - t^3} \text{ where } C = \frac{c}{3} \end{aligned}$$

**Problem 8** (10 marks) Solve the problem

$$\max \int_0^1 (10 - \dot{x}^2 - 2x\dot{x} - 5x^2) e^{-t} dt, \quad x(0) = 1, \quad x(1) = 1$$

**Solution 8**  $F = (10 - \dot{x}^2 - 2x\dot{x} - 5x^2) e^{-t}$

$$\begin{aligned} \frac{dF}{dx} &= (-2\dot{x} - 10x) e^{-t}, \quad \frac{\partial F}{\partial \dot{x}} = (-2\dot{x} - 2x) e^{-t} \\ \frac{d}{dt} \left( \frac{\partial F}{\partial \dot{x}} \right) &= (-2\ddot{x} - 2\dot{x}) e^{-t} - (-2\dot{x} - 2x) e^{-t} \end{aligned}$$

Euler equation:

$$\begin{aligned} (-2\dot{x} - 10x) e^{-t} &= (-2\ddot{x} - 2\dot{x}) e^{-t} - (-2\dot{x} - 2x) e^{-t} \\ 0 &= -2\ddot{x} + 2\dot{x} + 12x \\ 0 &= \ddot{x} - \dot{x} - 6x \end{aligned}$$

This linear differential equation is homogeneous and has constant coefficients. Its characteristic equation is

$$0 = \alpha^2 - \alpha - 6 = (\alpha - 3)(\alpha + 2)$$

The solutions to the Euler equation are hence of the form

$$x(t) = Ae^{3t} + Be^{-2t}$$

The boundary condition  $x(0) = 0$  yields  $A = -B$  and from  $x(1) = 1$  we obtain  $1 = A(e^3 - e^{-2})$ . We obtain the unique candidate for a solution

$$x(t) = \frac{1}{e^3 - e^{-2}} (e^{3t} - e^{-2t})$$

**Part B** (You can gain *no more than 15 marks* on this part.)

**Problem 9** (15 marks) Consider the area defined by the inequalities

$$\begin{aligned} -1 &\leq x + y \leq 1 \\ -1 &\leq x \leq 1 \end{aligned}$$

Which point in this area is closest to  $(5, -5)$ ?

**Solution 9** I strongly recommend to draw a graph and get an idea which point in the area is closest!

The Lagrangian is

$$\mathcal{L} = -(x - 5)^2 - (y + 5)^2 + \lambda_1(1 - x + y) + \lambda_2(x + y + 1) + \lambda_3(1 - x) + \lambda_4(x + 1)$$

A graph gives me the conjecture that the closest point in the area is the point  $(1, -2)$  where the two constraints  $x = 1$  and  $x + y = -1$  are binding and hence the complementarity conditions  $\lambda_2(x + y + 1) = \lambda_3(1 - x) = 0$  hold. Notice that  $(x, y) = (1, -2)$  is “feasible”, i.e. satisfies all the above inequalities. For  $(x, y) = (1, -2)$  we have  $x + y < 0$  and  $x > -1$ , so  $\lambda_1 = \lambda_4 = 0$  by the remaining complementarity conditions. The Lagrangian becomes

$$\mathcal{L} = -(x - 5)^2 - (y + 5)^2 + \lambda_2(x + y + 1) + \lambda_3(1 - x)$$

The first order conditions for the constrained maximum are

$$\begin{aligned} \frac{\partial \mathcal{L}}{\partial x} &= -2(x - 5) + \lambda_2 - \lambda_3 = -2 \times -4 + \lambda_2 - \lambda_3 = 8 + \lambda_2 - \lambda_3 = 0 \\ \frac{\partial \mathcal{L}}{\partial y} &= -2(y + 5) + \lambda_2 = -2 \times 3 + \lambda_2 = 0 \end{aligned}$$

Thus  $\lambda_2 = 6 > 0$  from the last equation and the one above gives  $\lambda_3 = 8 - 6 > 0$ . In summary, all first order conditions and all complementarity conditions are satisfied. The solution is feasible and the Lagrange multipliers are non-negative. Since the Lagrangian is concave (why?)  $(x, y) = (1, -2)$  is a constrained optimum.

## Part C

**Problem 10** (20 marks) Sketch the graph of the area  $C$  carved out by the two inequalities

$$\begin{aligned}x^2 + y^2 &\leq 4 \\ y &\leq x\end{aligned}$$

For any point  $(a, b)$  with  $a, b \geq 0$  in the plane use the Lagrangian approach to determine the point closest to  $(a, b)$  within or on the boundary of  $C$ .

**Solution 10** The Lagrangian is

$$\mathcal{L} = -(x - a)^2 - (y - b)^2 + \lambda_1(x - y) + \lambda_2(4 - x^2 - y^2)$$

The first order conditions are:

$$\begin{aligned}\frac{\partial \mathcal{L}}{\partial x} &= -2(x - a) + \lambda_1 - 2\lambda_2 x = 0 \\ \frac{\partial \mathcal{L}}{\partial y} &= -2(y - b) - \lambda_1 - 2\lambda_2 y = 0\end{aligned}$$

The complementarity conditions are

$$\begin{aligned}\lambda_1(x - y) &= 0 \\ \lambda_2(4 - x^2 - y^2) &= 0\end{aligned}$$

CASE 1: No constraint binds. So  $\lambda_1 = \lambda_2 = 0$ . The first order conditions yield  $a = x$ ,  $b = y$ . The point  $(a, b)$  must be in the area  $C$ .

CASE 2: Only the constraint  $y \leq x$  binds. So  $\lambda_2 = 0$ . The FOC yield together with  $x = y$

$$\begin{aligned}x - a &= -\lambda_1/2 = b - y = b - x \\ 2x &= b + a \\ x &= y = \frac{b + a}{2}\end{aligned}$$

$(x, y)$  must satisfy  $x^2 + y^2 \leq 4$ , so  $2\left(\frac{b+a}{2}\right)^2 = \frac{(b+a)^2}{2} \leq 4$  or  $(b + a) \leq 8$ . We must have, moreover,

$$\lambda_1 = 2(x - a) = 2\frac{b - a}{2} = b - a$$

So we must have  $b \geq a$ .

CASE 3: Only the constraint  $x^2 + y^2 \leq 4$  binds. Thus  $\lambda_1 = 0$ . The FOC yield

$$\begin{aligned}a &= (1 + \lambda_2)x \\ b &= (1 + \lambda_2)y\end{aligned}$$

Division yields  $\frac{x}{y} = \frac{a}{b}$  or  $\frac{b}{a} = \frac{y}{x}$ . (The only case missing here is  $x = y = a = b = 0$ , which was handled in CASE 1.) Moreover, for  $b \neq 0$  in the first case

$$\begin{aligned} 4 &= x^2 + y^2 = x^2 + \left(\frac{b}{a}\right)^2 x^2 \\ x^2 &= \frac{4}{1 + \left(\frac{b}{a}\right)^2} = \frac{4a^2}{a^2 + b^2} \\ x &= \pm \frac{2a}{\sqrt{a^2 + b^2}} \\ y &= \pm \frac{2b}{\sqrt{a^2 + b^2}} \end{aligned}$$

Because the Lagrange multiplier must be positive the FOC yield

$$x = \frac{2a}{\sqrt{a^2 + b^2}}, y = \frac{2b}{\sqrt{a^2 + b^2}}$$

To have  $y \leq x$  this is a solution only if  $b \leq a$ .

Case 4: Both constraints bind. So  $x = y$ ,  $2x^2 = 4$ ,  $x = y = \pm\sqrt{2}$ . The FOC yield for  $x = y = \sqrt{2}$

$$\begin{aligned} -2(\sqrt{2} - a) + \lambda_1 - 2\sqrt{2}\lambda_2 &= 0 \\ -2(\sqrt{2} - b) - \lambda_1 - 2\sqrt{2}\lambda_2 &= 0 \end{aligned}$$

Addition gives

$$\begin{aligned} -4\sqrt{2} + 2(a + b) - 4\sqrt{2}\lambda_2 &= 0 \\ 2\sqrt{2}\lambda_2 &= -2\sqrt{2} + (a + b) \end{aligned}$$

which implies  $a + b \geq 2\sqrt{2}$  because  $\lambda_2$  cannot be negative. We obtain from substitution

$$\begin{aligned} -2(\sqrt{2} - a) + \lambda_1 + 2\sqrt{2} - (a + b) &= 0 \\ \lambda_1 + a - b &= 0 \end{aligned}$$

and because  $\lambda_1$  must be non-negative,  $a \geq b$ . Similarly we obtain for the case  $x = y = -\sqrt{2}$  that  $a + b \leq -2\sqrt{2}$  and  $a \geq b$ .